Genesys IoT/M2M Landing Page

Title:

Have an idea for a great IoT project? The experts at Genesys can help make it a success.

Section 1 – Why Genesys statement:

Content:

We know that a successful IoT project is multifaceted and complex. From the device to the network to the data analysis and distribution - and everything in between – getting it right requires knowledge of the entire process.

That’s why we have spent years developing end-to-end capabilities across the entire IoT ecosystem and tackling the toughest challenges of how to connect everything.

Section 2 – Genesys IoT statistics:

Content:

Why Choose Genesys?

* 25+ years in the game
* 250 years’ experience
* 200+ happy customers
* 1000+ IoT projects

Section 3 – Genesys Platforms:

Content:

The Power of Platforms

To optimise time-to market and quality, Genesys has invested in a platform approach to hardware, software and firmware development.

We are continually developing and testing new products, which contribute to the suite of Genesys platforms. Through this approach we ensure rigorous testing and maturity of our offerings, without the heavy price tag.

Genesys Modular Stack

Cost-effective baseboards and modules that work together for streamlined development, rapid deployment and upgradeability.

Embedded C

Our embedded C platform is suited to the lowest end, low power micro controllers.

RTOS-P

Cross-platform real-time operating system for mid-range embedded systems.

Embedded Linux

Cross-platform high performance embedded system.

Cloud

Purpose built cloud server platform for hosting device management and data collection services.

Web Console

Web based device portal for management, configurations, commissioning, control and debugging.

IoT Supervisor

Simple yet powerful monitoring of deployed devices.

IoT Manager

Comprehensive management of IoT system deployment and maintenance.

Section 4 – Genesys Capabilities (ecosystem):

Content:

End-to-end Capabilities

From the device to the Cloud, Genesys can help you navigate the complexities of the IoT ecosystem.

Things

We put the ‘things’ in IoT, including sensors, actuators, user interfaces, local storage, modules and platforms.

Local Network

With a variety of WLAN, LAN, WPAN, PAN and Protocol Stacks, we’ll get your things connected.

Network Interfaces

All the network equipment you need including controllers, gateways, routers and bridges.

Network

WAN, LPWAN and Network Equipment to connect your IoT solution to the Cloud.

Cloud

Leverage our Cloud systems or get support to Build your own, including Servers, Databases, Management Systems, Security and Infrastructure.

User Interfaces

Web Servers, Mobile Devices, Platforms, Security and a variety of other technologies that provide a simple and secure view of your IoT solution.

Section 5 – Projects:

Content:

IoT in Action

[Include diagram with pop-up for each area including a brief explanation of the technology/example + link to request demo or more information.]

Section 6 – contact:

Content:

Get in Touch

[Contact form: full name\*, company\*, phone, email\*, message\*]

Footer:

Content:

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